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Andrei Hagiu is an Associate Professor of Information Systems at Boston University's Questrom School of Business. Previously, he was an Associate Professor in the Strategy group at Harvard Business School and in the Technological Innovation, Entrepreneurship and Strategic Management at MIT Sloan.

About me — Andrei Hagiu

Andrei is an associate professor of

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information systems at Questrom School of Business at Boston University.

Andrei's research and teaching are focused on multi-sided platform businesses (e.g. Airbnb, Alibaba, Amazon, eBay, Google, Grab, Facebook, PlayStation, Uber, etc.) and their unique strategic challenges. More From Andrei Hagiu

Andrei Hagiu | Harvard Business School Digital Initiative

Andrei is a leading expert on platform strategy and business models. Prior to Questrom, he has taught platform strategy courses at Harvard Business School and the MIT Sloan School of Management.

Andrei Hagiu | Questrom School of Business

ANDREI HAGIU is an Associate Professor in the Strategy group at Harvard Business School. Andrei's research focuses on multi-sided markets, which feature platforms/intermediaries serving

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two or more distinct groups of customers, who value each other's participation.

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Andrei Hagiu is an associate professor in

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Paul R. Lawrence MBA Class of 1942
Professor of Business Administration
Professor of Business Administration
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Previously, an associate professor in the Strategy group at Harvard Business School and in the Technological Innovation, Entrepreneurship and

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Strategic Management group at MIT Sloan.

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