

The Debate Over Corporate Social Responsibility

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ISBN: 9780195178821 0195178823 9780195178836 0195178831: OCLC Number: 1153049275; Description: 1 online resource (xxii, 490 p.) ill. Contents: Introduction --Why corporate social responsibility: why now? how?/ Jill J. McMillan --A new generation of global corporate social responsibility / Michael Stohl, Cynthia Stohl, Nikki C. Townsley --Progressing from corporate social responsibility to ...

The debate over corporate social responsibility (eBook ...

THE DEBATE OVER CORPORATE SOCIAL RESPONSIBILITY STEVE MAY, GEORGE CHENEY, AND JULIET ROPER 1 2007. 1 Oxford University Press, Inc., publishes works that further Oxford University's objective of excellence in research, scholarship, and education. Oxford New York

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There is an ongoing debate over whether a firm should exist solely for making profits or whether it should pay heed to the social and environmental concerns that accompany the practice of Corporate Social Responsibility or CSR. The proponents of the view that a firm exists solely for making profit argue about the market being the final arbiter of allocating resources and point to the market as the place where incentives for allocating resources for social and environmental causes is to be found.

Corporate Social Responsibility or Profits: The Debate

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The Debate over Doing Good: Corporate Social Performance ...

3 Corporate social responsibility (CSR) is a topic of "hot debate" in the business world today. On the one hand, a rapidly growing number of companies are "neck deep in social responsibility initiatives, spending billions, tackling everything from AIDS in Africa to deforestation in Brazil" (Fortune 2007; McKinsey Quarterly2006).

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Abstract. The purpose of this study is to evaluate the arguments concerning corporate social responsibility (CSR). The two sides of the debate are stakeholder theory and shareholder theory....

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The debate over corporate social responsibility / May, Steve 1961- Cheney, George, Roper, Juliet. Oxford ; New York : Oxford University Press, 2007. Social responsibility of business.

Staff View: The debate over corporate social responsibility

The narrow view of corporate social responsibility argues companies must make money within the "rules of the game," which rules out all of the following except for: Which of the following do proponents of the broader view of corporate social responsibility believe? Businesses have other obligations besides making a profit

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"If corporate America wants to be the face of social change today, they should have to certify they are completely slave-free," he said. "Participate in independent audits to verify it and disclose steps to ensure slave labor won't become part of the equation later on. And if they refuse to do so, they should pay the price.

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